



NIA Communications Receive Two National Awards

Reston, Virginia—May 18, 2016—The National Insulation Association (NIA) is pleased to announce that the organization’s communications recently received 2 national awards that honor editorial excellence, innovation, and reader engagement.

NIA’s magazine [Insulation Outlook](#) is proud to have received a 2015 Folio: Ozzie Award Honorable Mention for design innovation and editorial excellence. Folio is one of the most respected voices in the magazine industry and the Folio Awards have recognized excellence in magazine editorial and design across all sectors of the industry for more than 20 years.

In addition, NIA recently won Constant Contact’s 2015 All Star Award for outstanding outreach and engagement with members through its electronic communications. Constant Contact has hundreds of thousands of small business and nonprofit clients and only the top 10% of its customer base is eligible for this award. It honors NIA’s significant achievement in leveraging online communication tools to drive member interactions with events and member benefits.

Upon receiving the awards, Julie McLaughlin, NIA’s Senior Director of Publications/Publisher, noted, “Our communications team is proud to be recognized for our commitment to outstanding communications for our members and the construction industry. This distinction would never have been possible without the active participation of our members.”

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NIA is a not-for-profit trade association representing both merit (open shop) and union contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation

industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies. For more information, visit www.insulation.org.